



PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA
REGULATORY AUTHORITY OF POST AND ELECTRONIC COMMUNICATIONS



OBSERVATORY OF THE MOBILE TELEPHONY MARKET



4st QUARTER 2024

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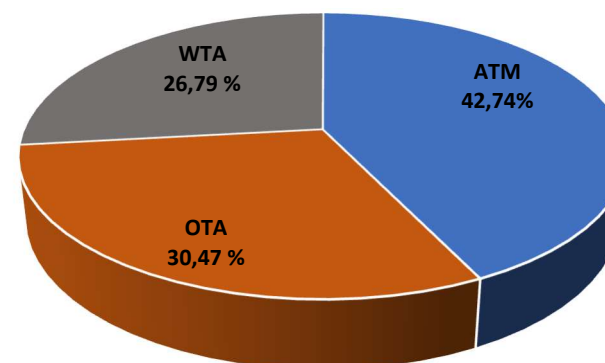
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1. Total base of mobile network subscribers by operator and market share

	Q4 2024
Algérie Télécom Mobile (Mobilis)	23 101 816
Optimum Télécom Algérie (Djezzy)	16 469 034
Wataniya Télécom Algérie (Ooredoo)	14 479 676
Total number of subscribers	54 050 526

The mobile telephony subscriber base (GSM, 3G, and 4G) recorded growth of 1,11%, increasing from 53,455 million subscribers in Q3 2024 to 54,051 million subscribers in Q4 2024.

Market share breakdown by number of subscribers (Q4 2024)

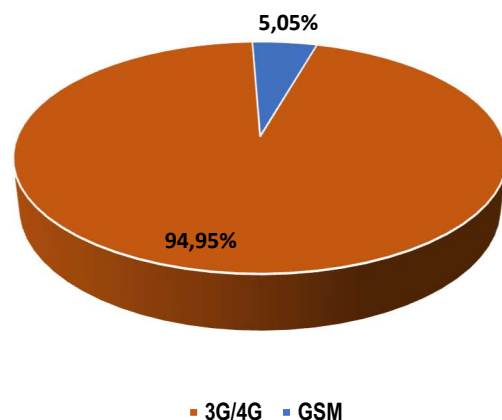


2. Breakdown by technology type (GSM, 3G and 4G)

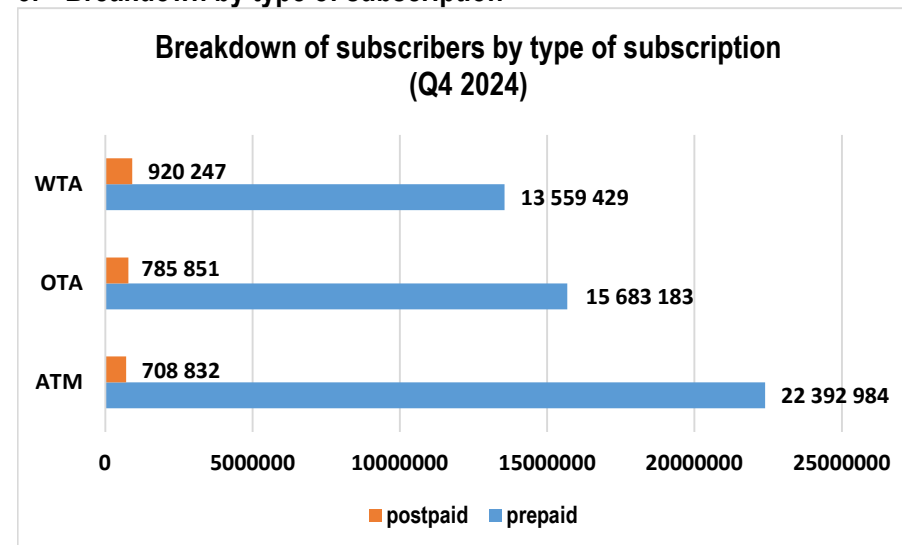
4 th quarter 2024	GSM		3G/4G	
Mobilis	1 199 007	5,19%	21 902 809	94,81%
Djezzy	902 039	5,48%	15 566 995	94,52%
Ooredoo	628 667	4,34%	13 851 009	95,66%
Total subscribers	2 729 713	5,05%	51 320 813	94,95%

Out of the 54,05 million subscribers, 2,73 million are on the GSM network (5,05%), while 51,32 million are on 3G/4G networks (94,95%).

Breakdown of the total subscriber base by technology (Q4 2024)

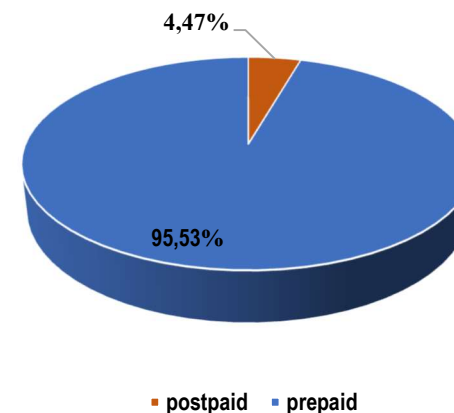


3. Breakdown by type of subscription



At the end of December 2024, 95,53% of subscribers opted for prepaid plans, while 4,74% chose postpaid plans.

4th Quarter 2024



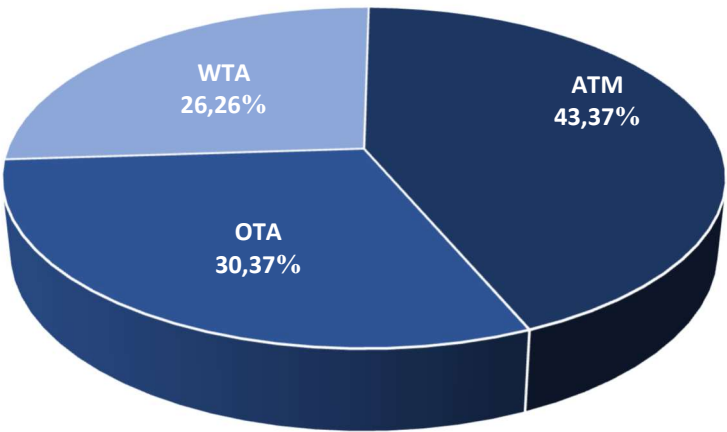
3.1. Prepaid market

a. Total prepaid subscriber base and market share

	4 th quarter 2024
Mobilis	22 392 984
Djezzy	15 683 183
Ooredoo	13 559 429
Total prepaid subscribers	51 635 596

The total prepaid subscriber base recorded growth of 1,18%, increasing from 51,033 million subscribers in Q3 2024 to 51,636 million subscribers in Q4 2024.

Breakdown of market share of prepaid subscribers by number of subscribers (Q4 2024)

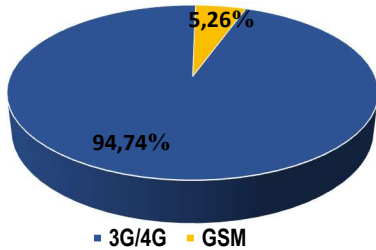


b. Breakdown of prepaid subscriber base by technology type

4 th quarter 2024	GSM	3G/4G
Mobilis	1 198 699	21 194 285
Djezzy	897 136	14 786 047
Ooredoo	617 857	12 941 572
Total prepaid subscribers	2 713 692	48 921 904

In the fourth quarter of 2024, the prepaid subscriber base was 2,714 million GSM subscribers (5,26%), compared with 48,922 million 3G and 4G subscribers (94,74%) of the total prepaid subscriber base.

Breakdown of the total prepaid subscriber base by technology (Q4 2024)



c. Average monthly minutes per prepaid subscriber (minutes of use)

	4 th quarter 2024
Average monthly traffic per prepaid subscriber (minutes of use)	266 minutes

d. Average monthly revenue per prepaid subscriber

	4 th quarter 2024
Average monthly revenue per prepaid subscriber	551,6 (DZD)

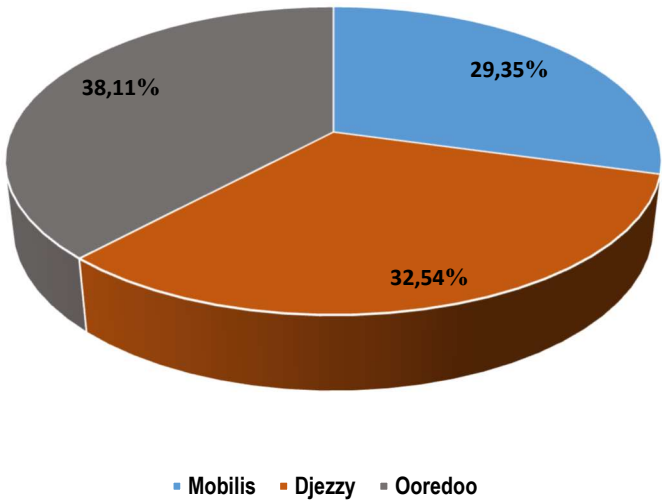
3.2. Postpaid market

a. Total postpaid subscriber base and market share

	4 th quarter 2024
Mobilis	708 832
Djezzy	785 851
Ooredoo	920 247
Total postpaid subscribers	2 414 930

The total postpaid subscriber base saw a decrease of 0,27%, from 2,422 million subscribers in Q3 2024 to 2,415 million subscribers in Q4 2024.

Breakdown of market share of postpaid subscribers by number of subscribers (Q4 2024)

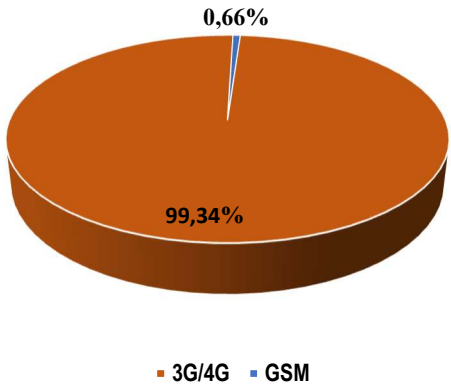


b. Breakdown of the postpaid subscriber base by technology type

4 th quarter 2024	GSM	3G/4G
Mobilis	308	708 524
Djezzy	4 903	780 948
Ooredoo	10 810	909 437
Total postpaid subscribers	16 021	2 398 909

The postpaid subscriber base in the third quarter of 2024 reached 0,016 million GSM subscribers (0,66%), compared with 2,502 million 3G and 4G subscribers (99,34%) of the total postpaid subscriber base.

Breakdown of the total postpaid subscriber base by technology (Q4 2024)



c. Average monthly minutes per postpaid subscriber (minutes of use)

	4 th quarter 2024
Average monthly traffic per postpaid subscriber (minutes of use)	516 minutes

d. Average monthly revenue per postpaid subscriber

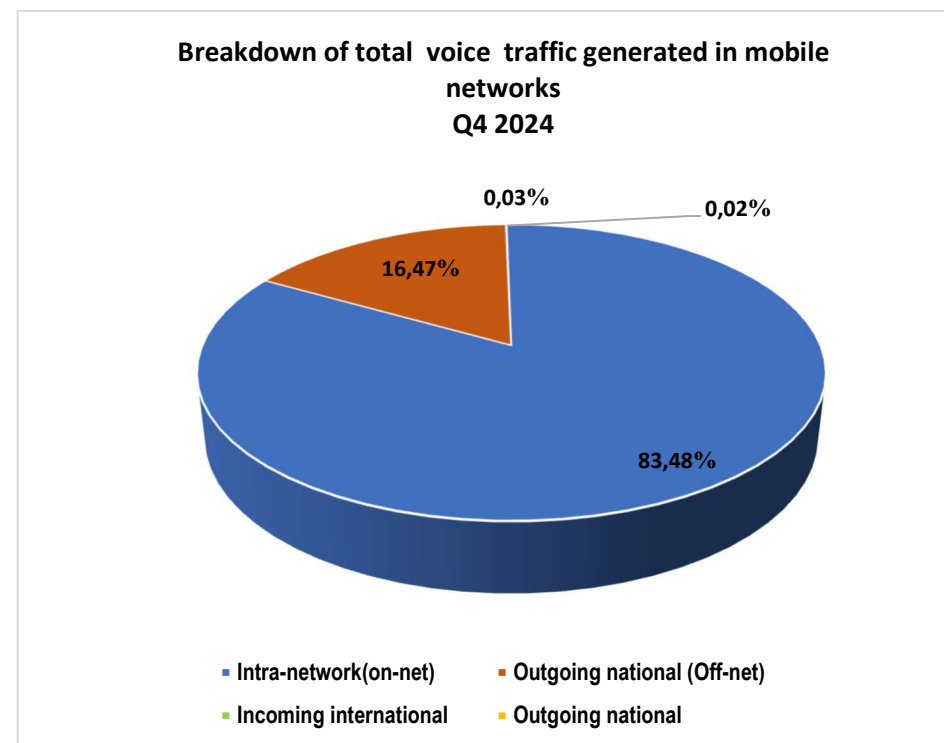
	4 th quarter 2024
Average monthly revenue per postpaid subscriber	1 554,1 (DZD)

4. Traffic by destination generated across mobile telephony networks

4.1. Voice traffic generated across mobile telephony networks

Type of traffic	In millions of minutes
Intra-network (on-net)	37 565
Outgoing national (off-net)	7 414
Outgoing international	12
Incoming international	11
Total	45 002

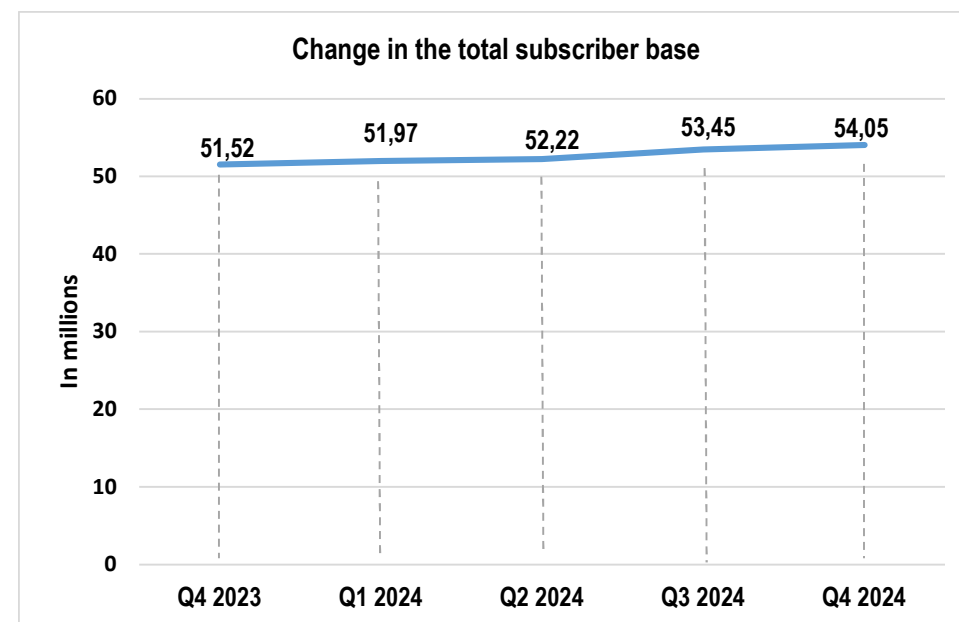
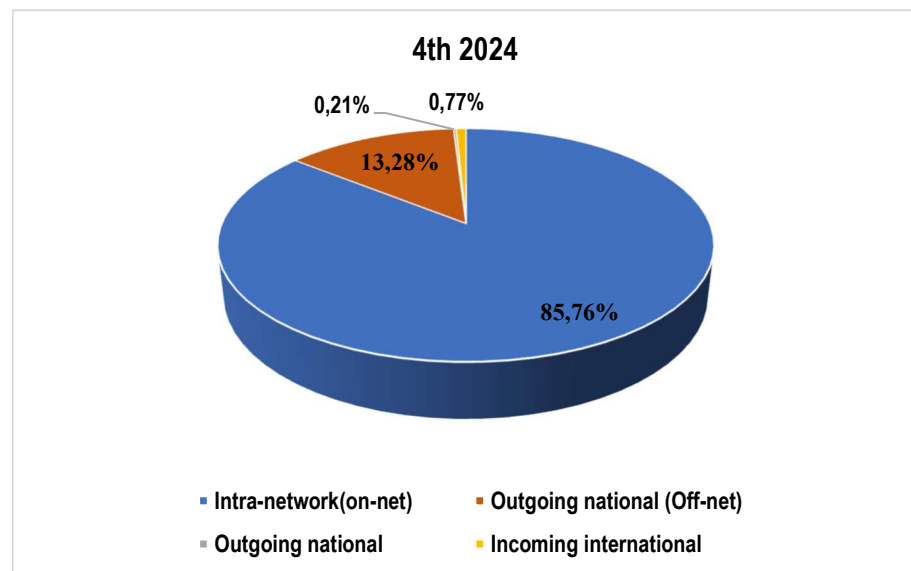
In Q4 2024, voice traffic generated across mobile telephony networks reached 45,002 billion minutes, of which 83,48% was intra-network, 16,47% was outgoing national traffic, 0,03% was outgoing international traffic, and 0,02 % was incoming international traffic.



4.2. SMS traffic generated across mobile telephony networks

Type of traffic	In millions of SMS messages
Intra-network (on-net)	2 877
Outgoing national (off-net)	445
Outgoing international	7
Incoming international	26
Total	3 355

In Q4 2024, SMS traffic generated across mobile telephony networks reached 3,355 billion, of which 85,76% was intra-network, 13,26% was outgoing national traffic, 0,21% was outgoing international traffic, and 0,77% was incoming international traffic.



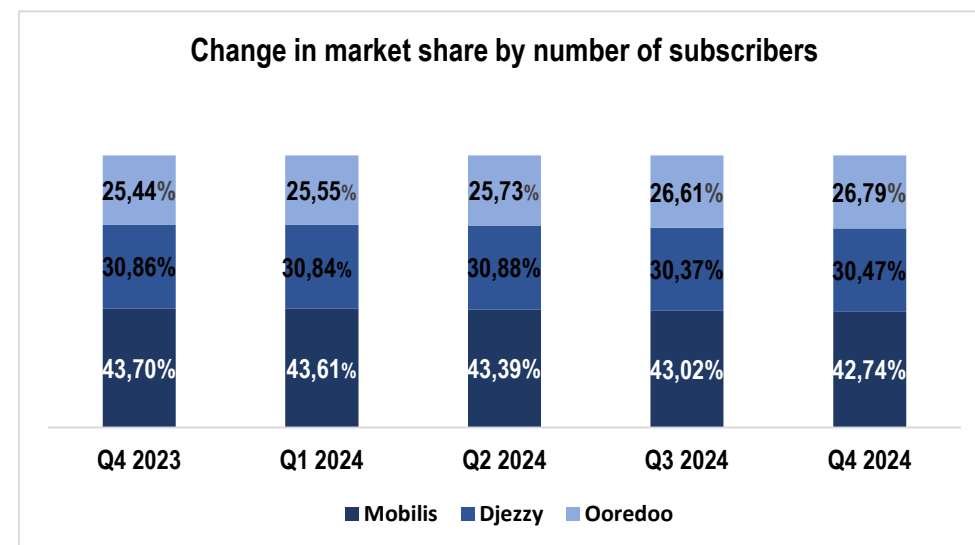
5. Change in the mobile telephony market

5.1. Change in the total subscriber base of mobile telephony networks

	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Mobilis	22 517 967	22 662 914	22 658 999	22 996 731	23 101 816
Djezzy	15 897 659	16 029 657	16 127 107	16 235 287	16 469 034
Ooredoo	13 106 521	13 280 071	13 434 937	14 222 887	14 479 856
Total	51 522 147	51 972 642	52 221 043	53 454 905	54 050 706
Growth rate (Q4 2023–Q4 2024)				+4,91%	

The mobile telephony base (GSM, 3G, and 4G) recorded growth of 4,91% in one year, increasing from 51,522 million subscribers in Q4 2023 to 54,051 million subscribers in Q4 2024.

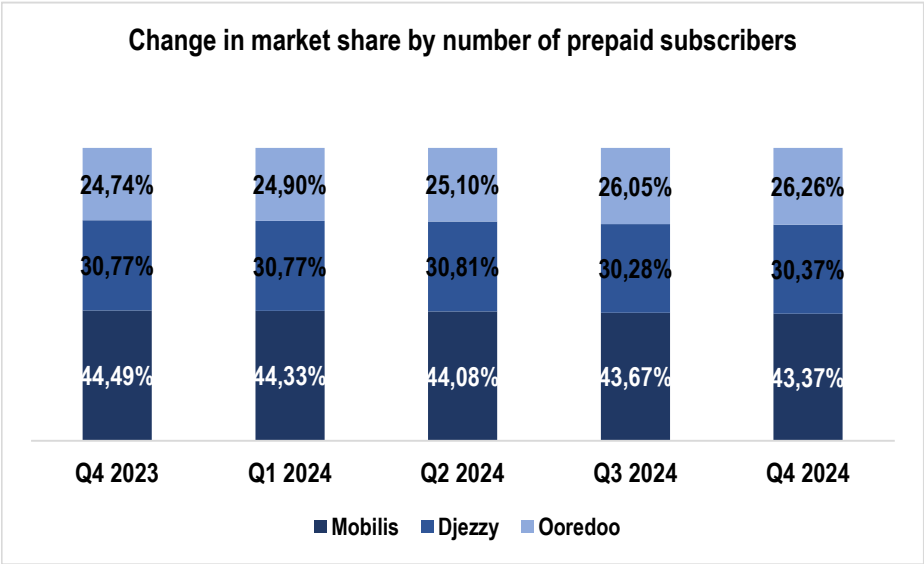
5.2. Change in market share by number of subscribers



5.3. Change in the prepaid market

	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Mobilis	21 810 879	21 948 822	21 945 301	22 287 308	22 392 984
Djezzy	15 082 533	15 231 958	15 338 981	15 454 340	15 683 183
Ooredoo	12 128 529	12 328 438	12 495 557	13 291 714	13 559 429
Total	49 021 941	49 509 218	49 779 839	51 033 362	51 635 596
Growth rate (Q4 2023–Q4 2024)				+5,33%	

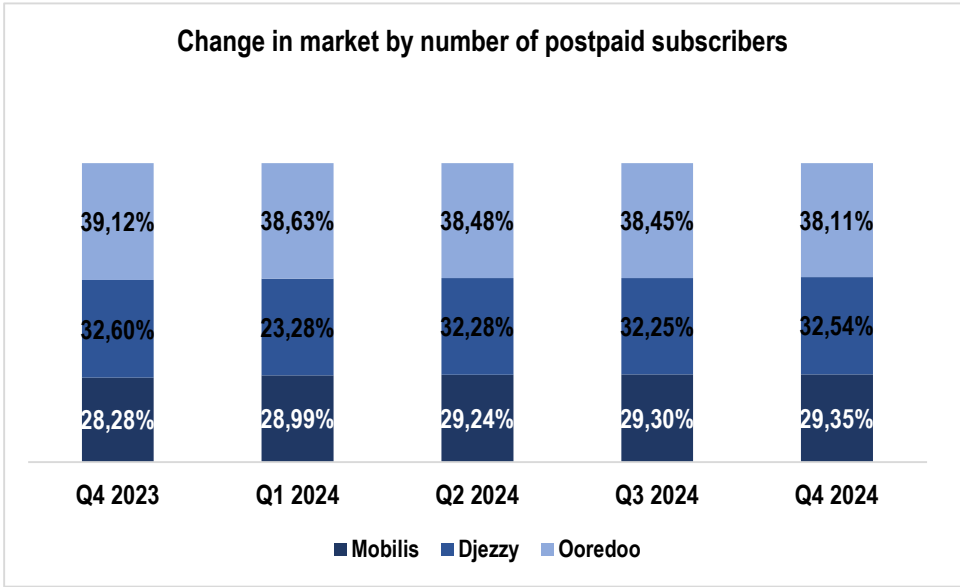
The total prepaid subscriber base recorded growth of 5.33% in one year, increasing from 49,022 million subscribers in Q4 2023 to 51,636 million subscribers in Q4 2024.



5.4. Change in the postpaid market

	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Mobilis	707 088	714 092	713 698	709 423	708 832
Djezzy	815 126	797 699	788 126	780 947	785 851
Ooredoo	977 992	951 633	939 380	931 173	920 247
Total	2 500 206	2 463 424	2 441 204	2 421 543	2 414 930
Growth rate (Q4 2023–Q4 2024)				-3,41%	

The total postpaid subscriber base recorded a decrease of 3,41%, falling from 2,500 million subscribers in Q4 2023 to 2,415 million subscribers in Q4 2024.



5.5. Change in voice traffic generated across mobile telephony networks

In millions of minutes

Type of traffic	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Intra-network (on-net)	37 605	35 974	37 722	36 037	37 565
Outgoing national (off-net)	6 306	6 194	6 984	7 143	7 414
Outgoing international	18	16	17	14	12
Incoming international	11	11	13	11	11
Total	43 940	42 195	44 736	43 205	45 002
Growth rate (Q4 2023–Q4 2024)				+2,42%	

In Q4 2024, voice traffic generated on mobile telephony networks was 45,002 billion minutes, representing slight growth of 2,42% compared with the same period last year.

5.6. Change in SMS traffic generated on mobile telephony networks

In millions of SMS

Type of traffic	Q4 2023	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Intra-network (on-net)	2 748	2 600	2 959	3 049	2 877
Outgoing national (off-net)	384	369	435	449	445
Outgoing international	5	5	7	9	7
Incoming international	26	23	27	32	26
Total	3 163	2 997	3 428	3 539	3 355
Growth rate (Q4 2023–Q4 2024)				+6,07%	

In Q4 2024, SMS traffic generated on mobile telephony networks was 3,355 billion SMS messages, representing growth of 6,07% compared with the same period last year.