

PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA
REGULATORY AUTHORITY OF POST AND ELECTRONIC COMMUNICATIONS

OBSERVATORY OF THE INTERNET MARKET



1st quarter 2025

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1. Total subscriber base

1.1. Total Internet subscriber base (fixed-line and mobile)

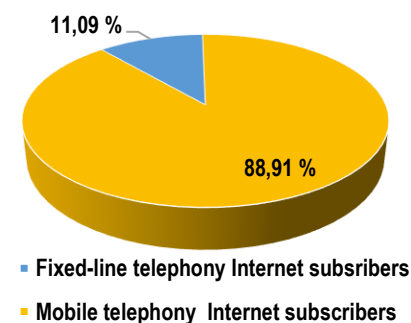
	1st quarter 2025
Total base of Internet subscribers	58 139 598

At the end of March 2025, the total number of Internet subscribers in Algeria reached 58,14 million.

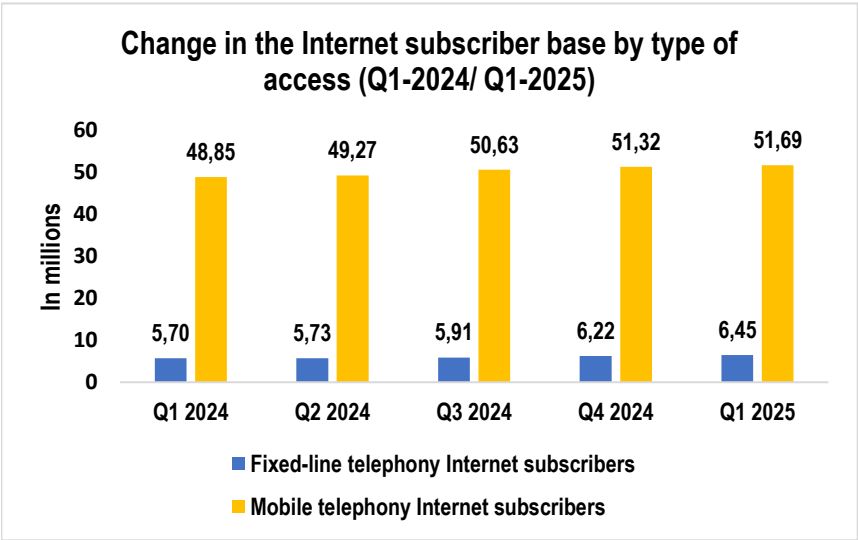
1.2. Breakdown of total base by type of access

	1st quarter 2025
Fixed-line Internet telephony subscribers	6 445 248
Mobile phone Internet subscribers	51 694 350
Total number of Internet subscribers	58 139 598

Breakdown of total Internet subscriber base by type of access (Q1-2025)



In the first quarter of 2025, 88.91% of all Internet subscribers in Algeria were mobile Internet subscribers, compared with 11.09% of fixed-line Internet subscribers.



1.3. Bandwidth used (peak consumption)

	Fourth quarter 2024	First quarter 2025
Bandwidth used	4330 Gbps	4710 Gbps *

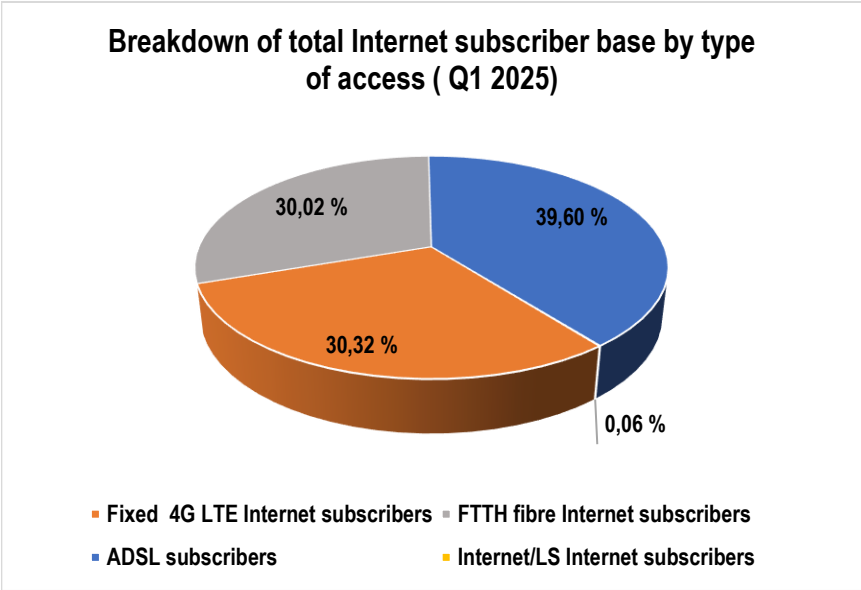
Source: Algérie Télécom: *These are recorded consumption peaks.

2. Fixed-line telephony Internet market

2.1. Breakdown of subscribers by technology

Number of subscribers	1st quarter 2025
ADSL subscribers	2 552 080
Fixed-line 4G LTE Internet subscribers	1 954 447
FTTH fibre Internet subscribers	1 934 620
Internet/LS internet subscribers	4 101
Total fixed-line Internet subscribers	6 445 248

Source: Algérie Télécom



Of the 7 146 747 fixed-line telephony subscribers, 701 499 use only the telephone service, representing 9.82 % of the total fixed-line telephony customer base.

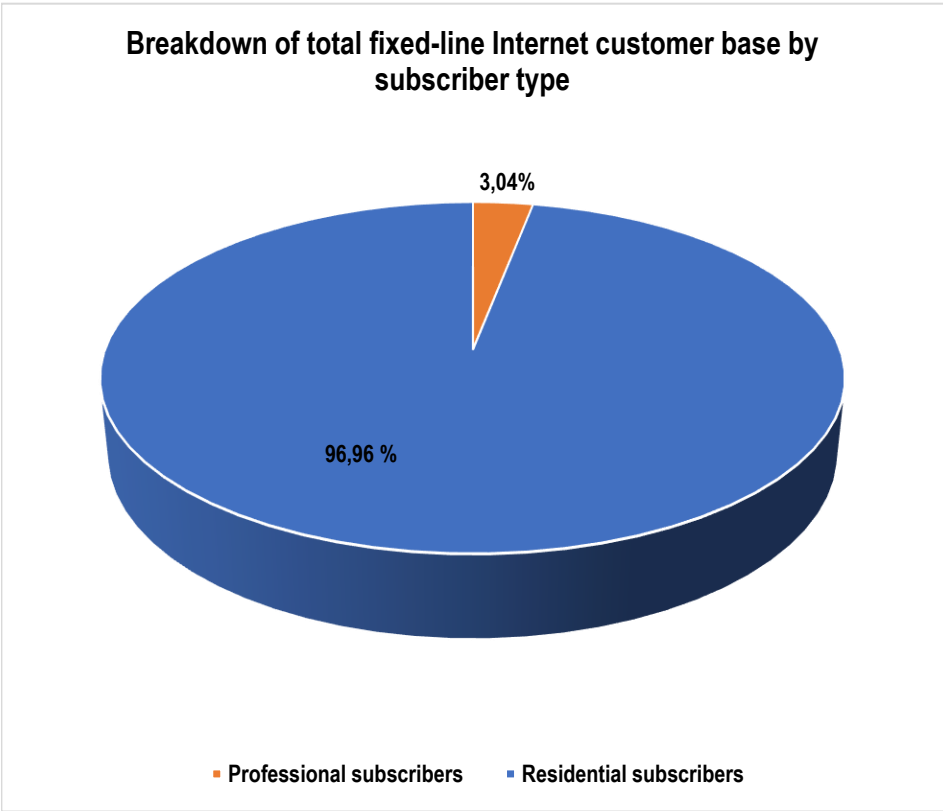
This rate was 0.5 points lower than in the fourth quarter of 2024, due to the change in the number of fixed-line Internet subscribers, particularly FTTH, which increased by 233 893 subscribers in a single quarter.

2.2. Breakdown by type of subscriber

Types of subscriber	1st quarter 2025
Residential subscribers	6 249 239
Subscribers to professional offers	196 009
Total fixed-line Internet subscribers	6 445 248

Source: Algérie Télécom

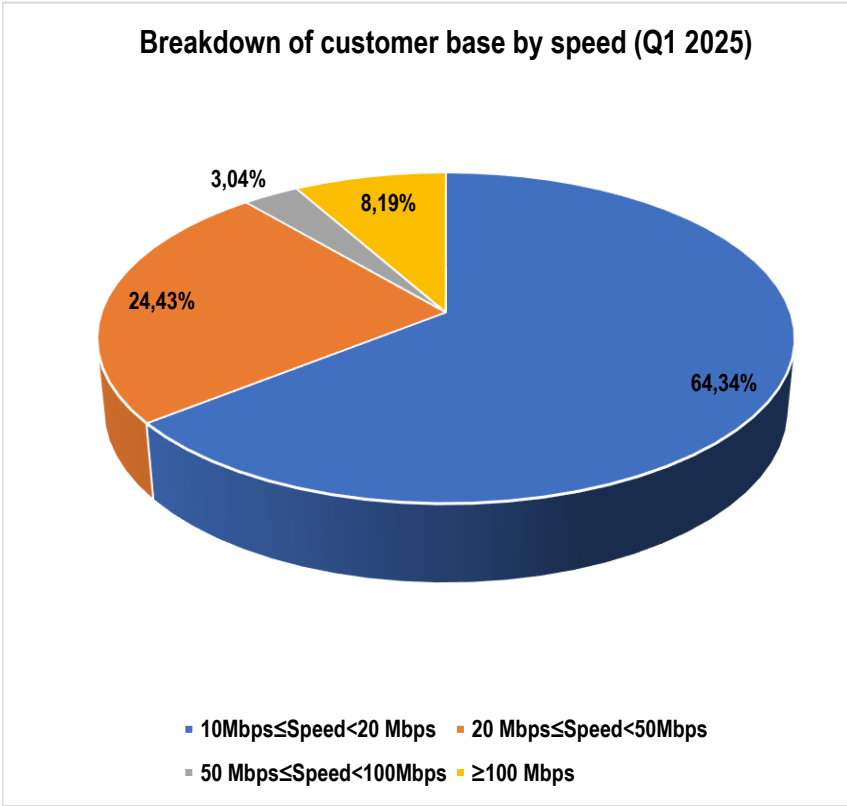
Of the 6 445 248 fixed-line Internet subscribers, 96,96% are residential subscribers and only 3,04% business subscribers.



2.3. Breakdown of customer base by speed

ADSL/Fibre/LS subscribers	1st quarter 2025
10 Mbps ≤ Speed < 20 Mbps	64,34 %
20 Mbps ≤ Speed < 50 Mbps	24,43 %
50 Mbps ≤ Speed < 100 Mbps	3,04 %
≥ 100 Mbps	8,19 %

Source : Algérie Télécom



2.4. Total volume of data traffic and by subscriber type

Total data volume

(In millions of GB)

Volume of data traffic	Fourth quarter 2024	1st quarter 2025
by ADSL/LS subscribers	1 564	1 586
by fixed-line 4G LTE subscribers	228	238
by FTTH subscribers	943	1160
Total traffic	2 734	2 984
Growth rate	+ 9,10 %	

Source: Algérie Télécom

Of which data volume used abroad*

(In millions of GB)

Volume of data traffic	Fourth quarter 2024	1st quarter 2025
by ADSL/FTTH/LS subscribers	895	779
by fixed-line 4G LTE subscribers	85	82
Total traffic	980	861
Growth rate	-12,14%	

Source: Algérie Télécom

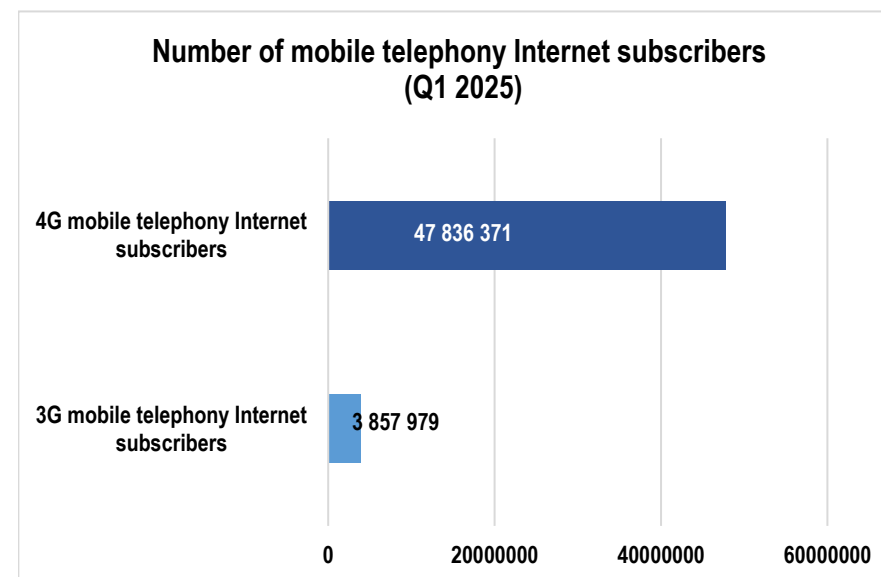
2.5. Average monthly revenue per data subscriber

	1st quarter 2025
Average monthly revenue per data subscriber (in DZD)	963,73

3. Mobile Internet market

3.1. Breakdown of subscriber numbers by technology

	1st quarter 2025
3G mobile Internet subscribers	3 857 979
4G mobile Internet subscribers	47 836 371
Total 3G/4G subscribers	51 694 350



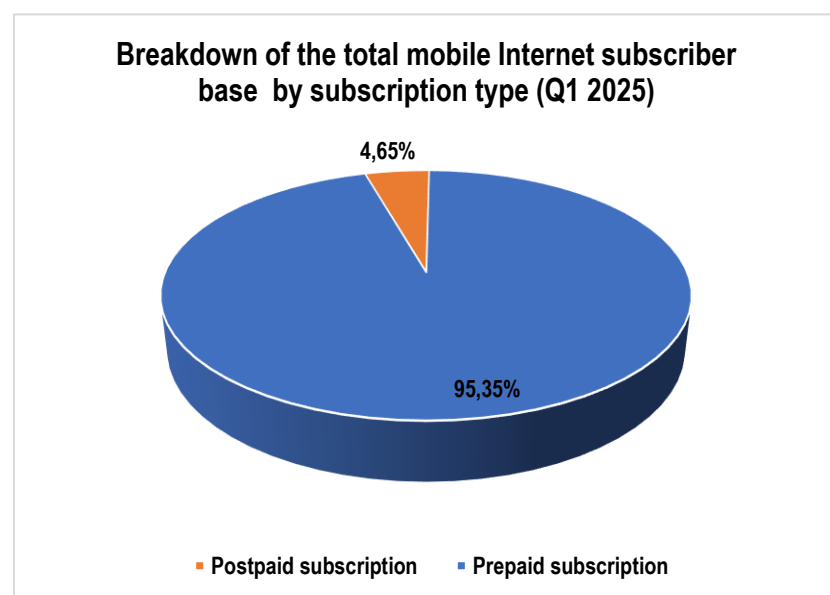
- Breakdown of data users by technology

	Fourth quarter 2024	First quarter 2025
3G mobile Internet users	1 999 757	1 876 385
<i>Growth rate</i>	-6,17%	
4G mobile Internet users	37 595 510	38 398 930
<i>Growth rate</i>	+2,14%	
Total users 3G/4G	39 595 367	40 275 315
<i>Growth rate</i>	+1,72%	

3.2. Breakdown by type of subscription and usage

a. Breakdown by subscription type

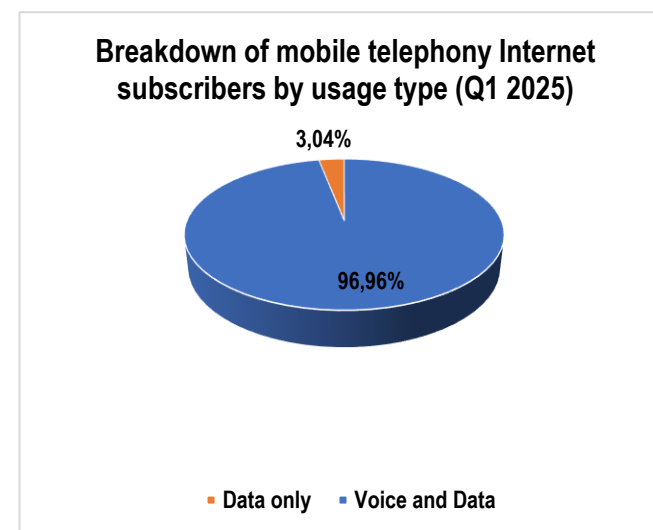
Breakdown by subscription type	1st quarter 2025
Prepaid subscription	49 291 566
Postpaid subscription	2 402 784
Total subscriptions	51 694 350



Of the 51,694 million mobile phone Internet subscribers, 95,35% have chosen the prepaid formula, while 4,65% of all subscribers have opted for the postpaid formula.

b. Breakdown by type of use

Breakdown by type of use	Number of subscribers(Q1 2025)
Voice and Data	50 121 764
Data only	1 572 586
Total	51 694 350



Of the 51,694 million mobile Internet subscribers, 96,96% have taken out voice and data subscriptions, compared with just 3,04% of all subscribers who have taken out data-only offers.

3.3. Total volume of data traffic

	1st quarter 2025
Volume du trafic (Go)	1 366 893 341

The volume of data traffic fell from 1344 million GB in the fourth quarter of 2024 to 1367 million GB in the first quarter of 2025, an increase of 1,71%.

3.4. Average monthly data traffic used per subscriber

	1st quarter 2025
Average monthly traffic (GB)	8,81

3.5. Average monthly revenue per data subscriber

	1st quarter 2025
Average monthly revenue per subscriber (DZD)	313,27

Source: operators

3.6. Number of *machine-to-machine* (M2M) SIMs per operator

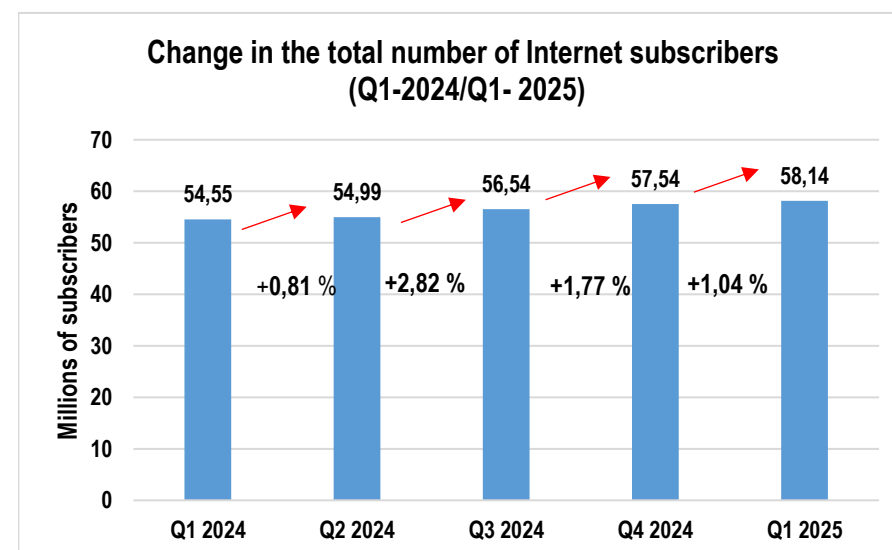
	1st quarter 2025
Algérie Télécom Mobile (Mobilis)	124 064
Optimum Télécom Algérie (Djezzy)	42 207
Wataniya Télécom Algérie (Ooredoo)	99 767
Total number of M2M SIMs	266 038

Source: operators

4. Change in Internet market in Algeria

4.1. Change in total Internet subscriber base (fixed-line and mobile)

In millions	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Total base	54,55	54,99	56,54	57,54	58,14
Growth rate (Q1 2024/Q1 2025)				+6,58%	



4.2. Change in bandwidth consumption peaks

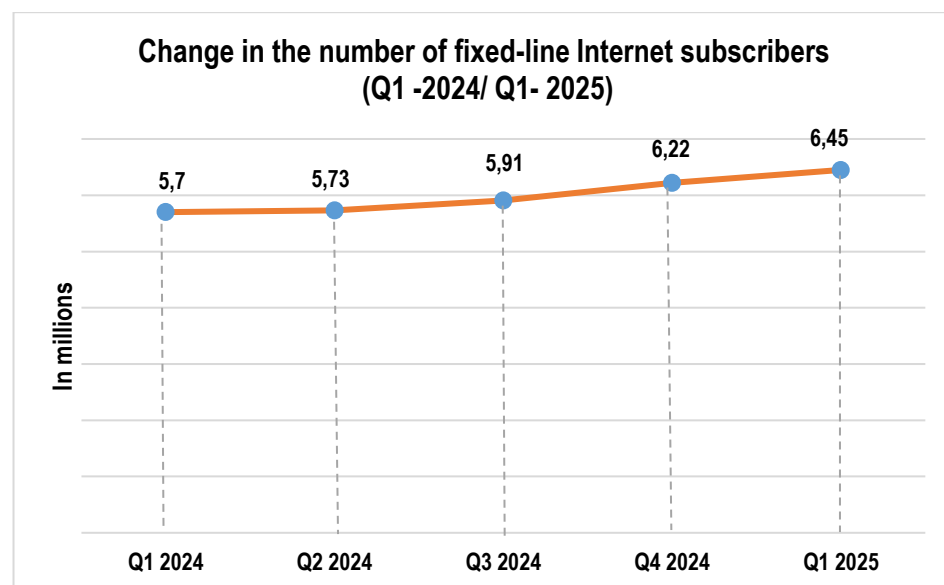
In Gbps	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Peak consumption	4 520	4 480	4 130	4 330	4 710

Source: Algérie Télécom.

4.3. Change in the fixed-line telephony Internet market

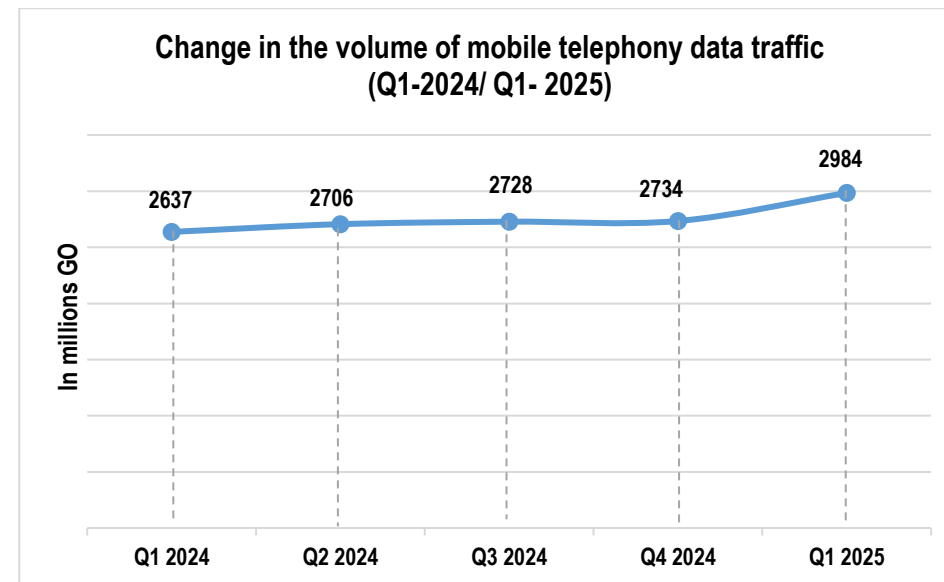
In millions	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Fixed-line Internet customer base	5,70	5,73	5,91	6,22	6,45
Growth rate (Q1 2024/Q1 2025)				+13,16%	

The fixed-line telephony Internet market grew by 13,16 % between the first quarter of 2024 and the first quarter of 2025.



4.4. Change in the total volume of fixed-line data traffic

In millions of GB	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Volume of total fixed-line data traffic	2 637	2 706	2 728	2 734	2 984
Growth rate (Q1 2024/Q12025)					+13,16%



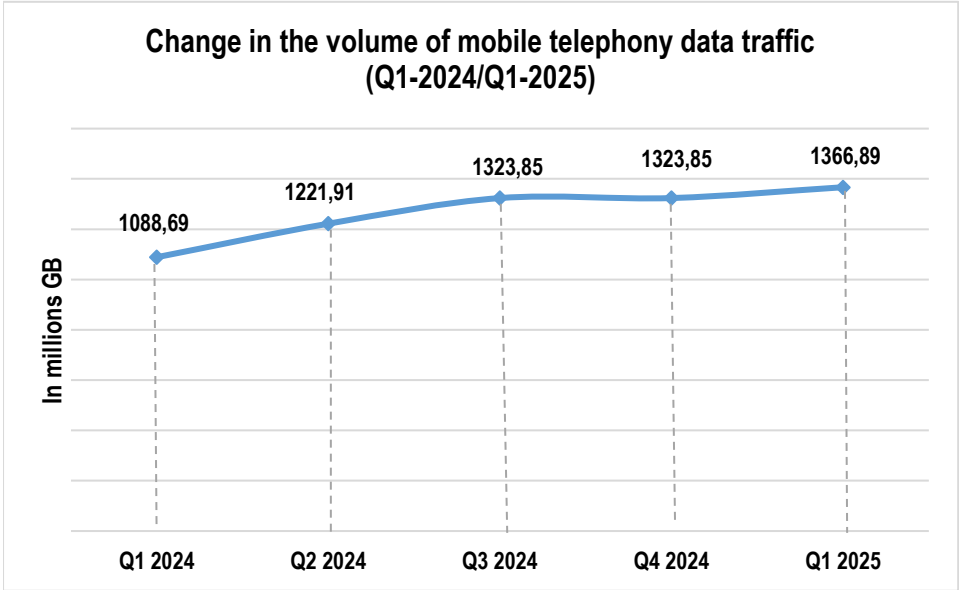
4.5. Change in the mobile Internet market

In millions	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Mobile Internet subscriber base	48,85	49,27	50,63	51,32	51,69
Growth rate (Q1 2024/Q1 2025)				+5,81%	

The mobile internet market grew by 5,81% compared with the first quarter of 2024.

4.6. Change in the volume of mobile data traffic

In millions of GB	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Volume of total mobile data traffic	1 088,69	1 221,91	1 323,85	1 343,85	1366,89
Growth rate (Q1 2024/Q1 2025)					+25,55%



4.7. Average monthly data traffic per subscriber

In GB	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Average monthly data traffic used per subscriber	7,43	8,27	8,72	8,73	8 ,81
Growth rate (Q1 2024/Q1 2025)					+18,57%

