



PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA
REGULATORY AUTHORITY OF POST AND ELECTRONIC COMMUNICATIONS



OBSERVATORY OF THE MOBILE TELEPHONY MARKET



1st QUARTER 2025

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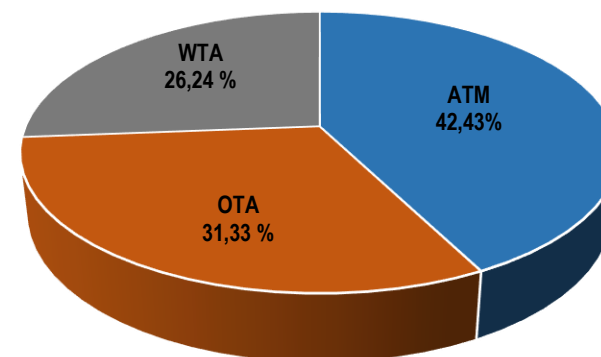
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1. Total base of mobile network subscribers by operator and market share

	Q1 2025
Algérie Télécom Mobile (Mobilis)	23 025 515
Optimum Télécom Algérie (Djezzy)	17 003 410
Wataniya Télécom Algérie (Ooredoo)	14 237 668
Total number of subscribers	54 266 593

The mobile telephony subscriber base (GSM, 3G, and 4G) recorded growth of 0,40%, increasing from 54,051 million subscribers in Q4 2024 to 54,267 million subscribers in Q1 2025.

Market share breakdown by number of subscribers (Q1 2025)

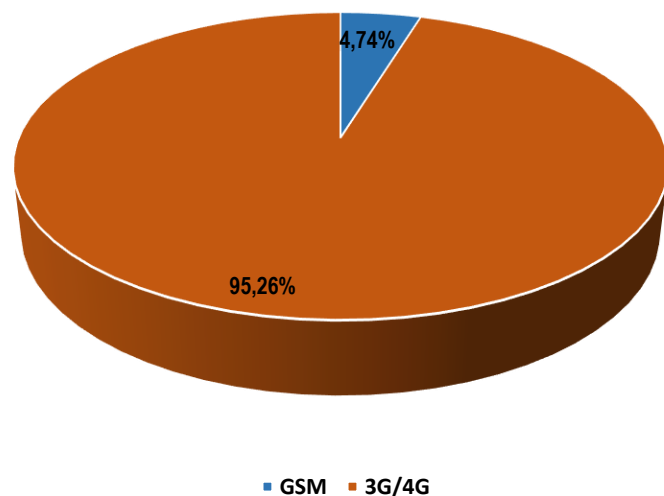


2. Breakdown by technology type (GSM, 3G and 4G)

1st quarter 2025	GSM		3G/4G	
Mobilis	1 155 314	5,02%	21 870 201	94,98%
Djezzy	851 561	5,01%	16 151 849	94,99%
Ooredoo	565 368	3,97%	13 672 300	96,03%
Total subscribers	2 572 243	4,74%	51 694 350	95,26%

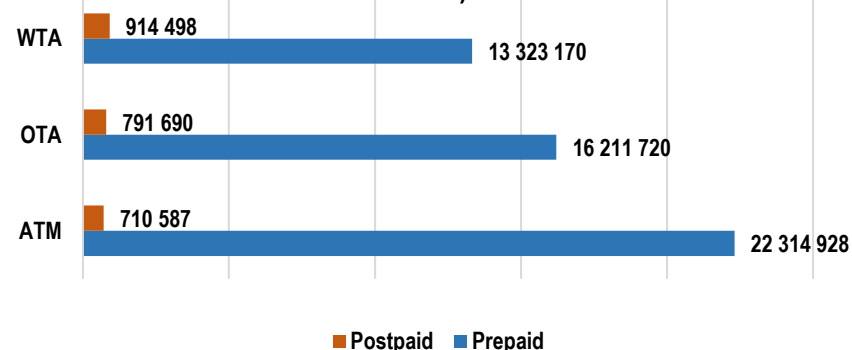
Out of the 54,267 million subscribers, 2,572 million are on the GSM network (4,74%), while 51,694 million are on 3G/4G networks (95,26%).

Breakdown of the total subscriber base by technology (Q1 2025)



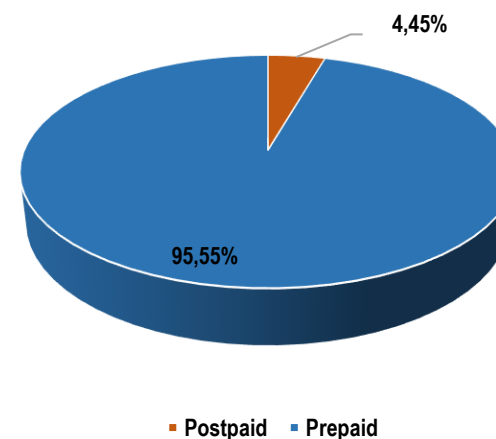
3. Breakdown by type of subscription

Breakdown of subscribers by type of subscription (Q1 2025)



At the end of March 2025, 95,55% of subscribers opted for prepaid plans, while 4.45% chose postpaid plans.

1st quarter 2025

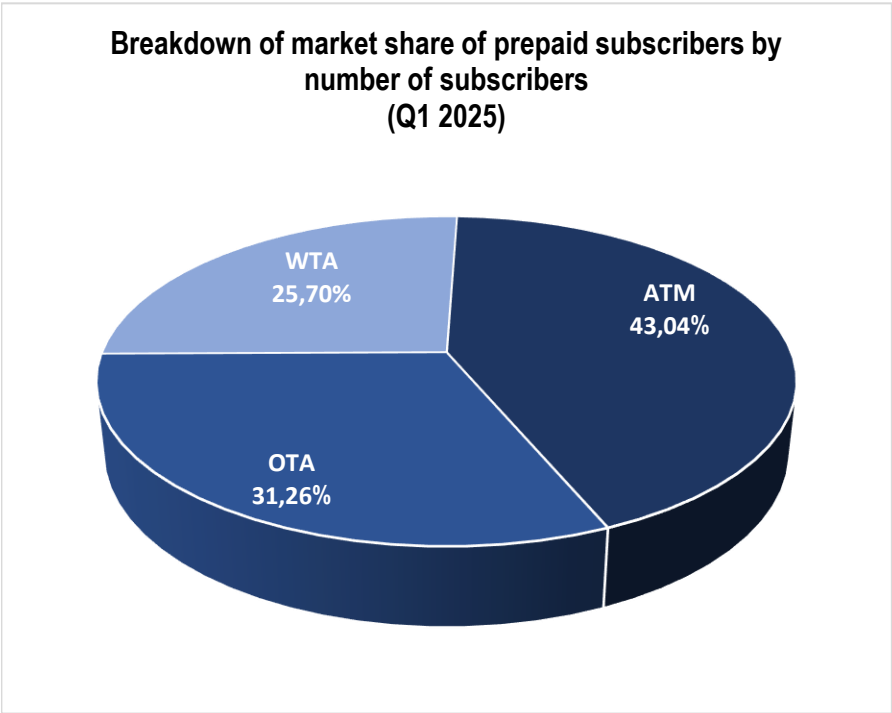


3.1. Prepaid market

a. Total prepaid subscriber base and market share

	1 st quarter 2025
Mobilis	22 314 928
Djezzy	16 211 720
Ooredoo	13 323 170
Total prepaid subscribers	51 849 818

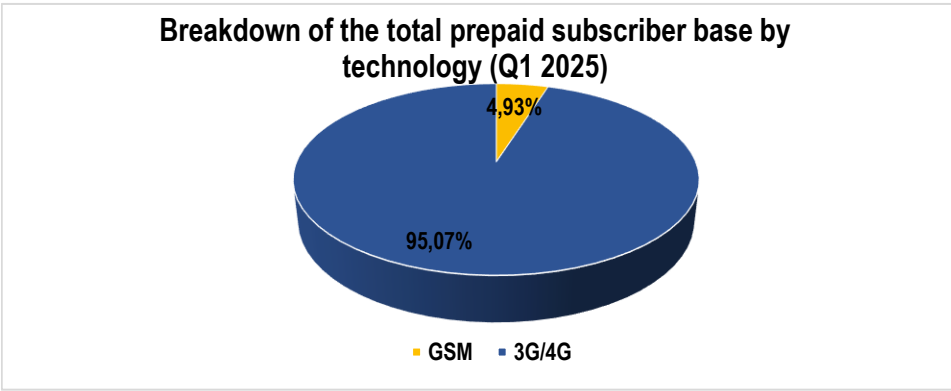
The total prepaid subscriber base recorded growth of 0, 41%, increasing from 51,636 million subscribers in Q4 2024 to 51,850 million subscribers in Q1 2025.



b. Breakdown of prepaid subscriber base by technology type

1 st quarter 2025	GSM	3G/4G
Mobilis	1 155 009	21 159 919
Djezzy	847 021	15 364 699
Ooredoo	556 222	12 766 948
Total prepaid subscribers	2 558 252	49 291 566

In the first quarter of 2025, the prepaid subscriber base was 2,558 million GSM subscribers (4,93%), compared with 49,292 million 3G and 4G subscribers (95,07%) of the total prepaid subscriber base.



c. Average monthly minutes per prepaid subscriber (minutes of use)

	1 st quarter 2025
Average monthly traffic per prepaid subscriber (minutes of use)	253 minutes

d. Average monthly revenue per prepaid subscriber

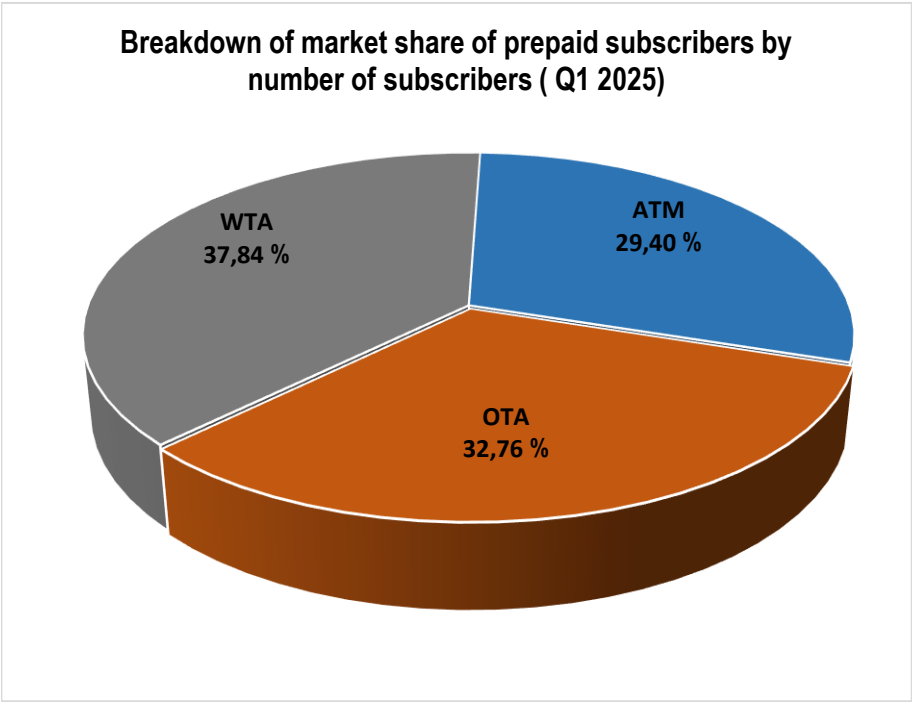
	1 st quarter 2025
Average monthly revenue per prepaid subscriber	533,44 (DZD)

3.2. Postpaid market

a. Total postpaid subscriber base and market share

	1 st quarter 2025
Mobilis	710 587
Djezzy	791 690
Ooredoo	914 498
Total postpaid subscribers	2 416 775

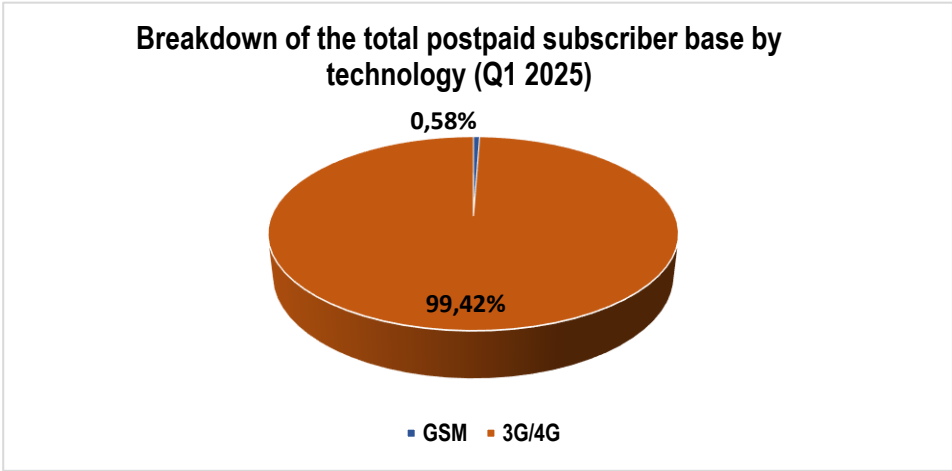
The total postpaid subscriber base saw a decrease of 0,08%, from 2,415 million subscribers in Q4 2024 to 2,417 million subscribers in Q1 2025.



b. Breakdown of the postpaid subscriber base by technology type

1 st quarter 2025	GSM	3G/4G
Mobilis	305	710 282
Djezzy	4 540	787 150
Ooredoo	9 146	905 352
Total postpaid subscribers	13 991	2 402 784

The postpaid subscriber base in the first quarter of 2025 reached 0,014 million GSM subscribers (0,58%), compared with 2,403 million 3G and 4G subscribers (99,42%) of the total postpaid subscriber base.



c. Average monthly minutes per postpaid subscriber (minutes of use)

	1 st quarter 2025
Average monthly traffic per postpaid subscriber (minutes of use)	476 minutes

d. Average monthly revenue per postpaid subscriber

	1 st quarter 2025
Average monthly revenue per postpaid subscriber	1 562,56 (DZD)

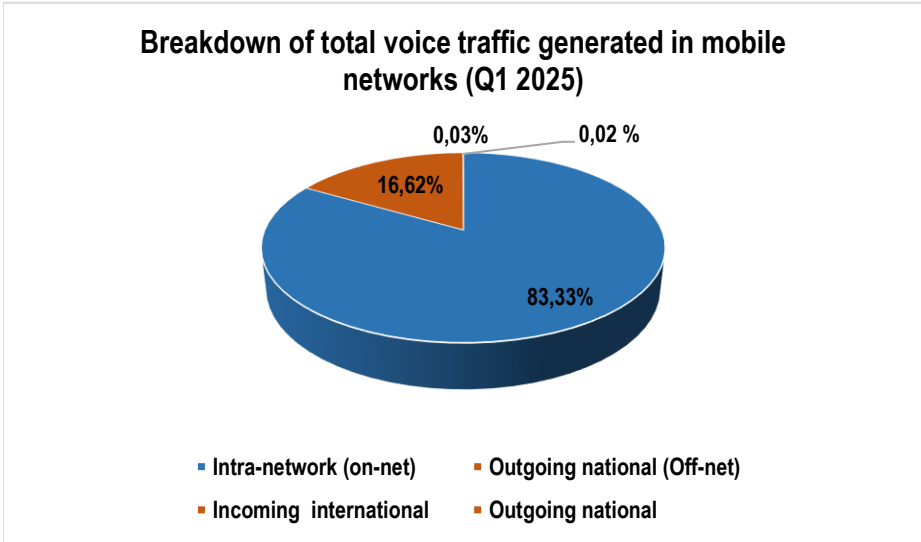
4. Traffic by destination generated across mobile telephony networks

4.1. Voice traffic generated across mobile telephony networks

Type of traffic	In millions of minutes
Intra-network (on-net)	35 647
Outgoing national (off-net) *	7 109
Outgoing international	11
Incoming international	9
Total	42 776

(*) outgoing national refers to outgoing communications to the fixed network and the other mobile telephony networks.

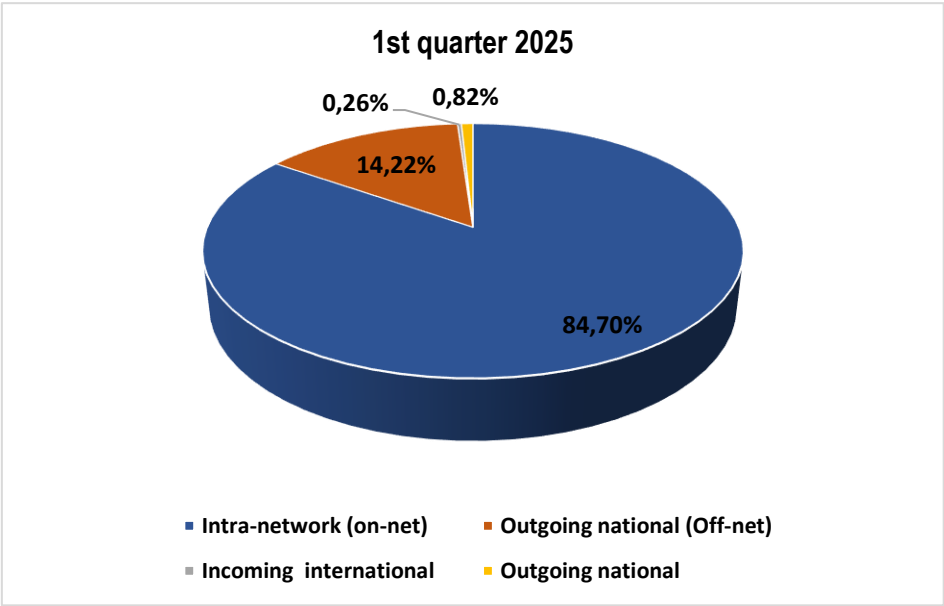
In Q1 2025, voice traffic generated across mobile telephony networks reached 42,776 billion minutes, of which 83,33% was intra-network, 16,62% was outgoing national traffic, 0,03% was outgoing international traffic, and 0,02 % was incoming international traffic.



4.2. SMS traffic generated across mobile telephony networks

Type of traffic	In millions of SMS messages
Intra-network (on-net)	2 568
Outgoing national (off-net)	431
Outgoing international	8
Incoming international	25
Total	3 032

In Q1 2025, SMS traffic generated across mobile telephony networks reached 3,032 billion, of which 84,70% was intra-network, 14,22% was outgoing national traffic, 0,26% was outgoing international traffic, and 0,82% was incoming international traffic.

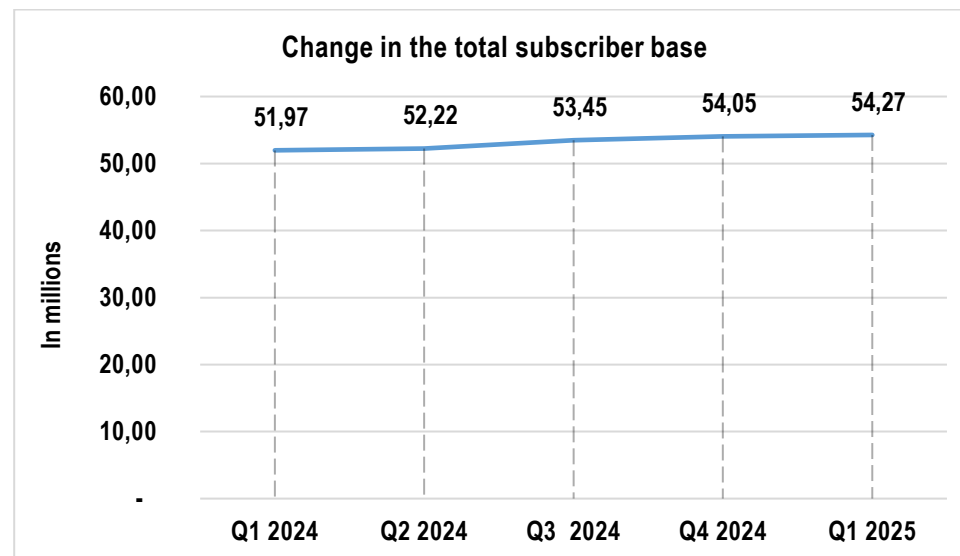


5. Change in the mobile telephony market

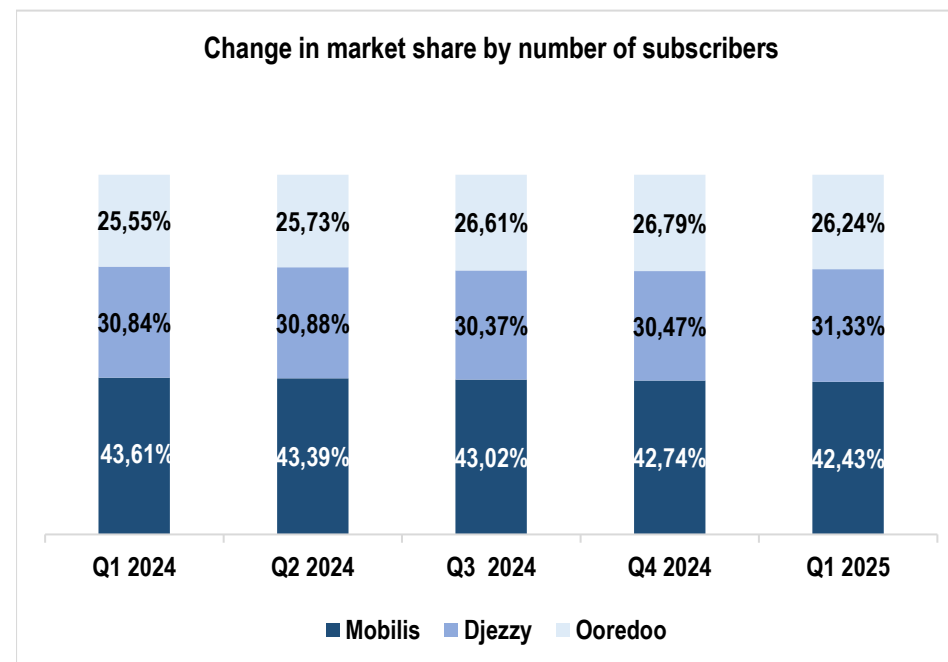
5.1. Change in the total subscriber base of mobile telephony networks

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Mobilis	22 662 914	22 658 999	22 996 731	23 101 816	23 025 515
Djezzy	16 029 657	16 127 107	16 235 287	16 469 034	17 003 410
Ooredoo	13 280 071	13 434 937	14 222 887	14 479 856	14 237 668
Total	51 972 642	52 221 043	53 454 905	54 050 706	54 266 593
Growth rate (Q1 2024–Q1 2025)				+4,41%	

The mobile telephony base (GSM, 3G, and 4G) recorded growth of 4,41% in one year, increasing from 51,973 million subscribers in Q1 2024 to 54,267 million subscribers in Q1 2025.



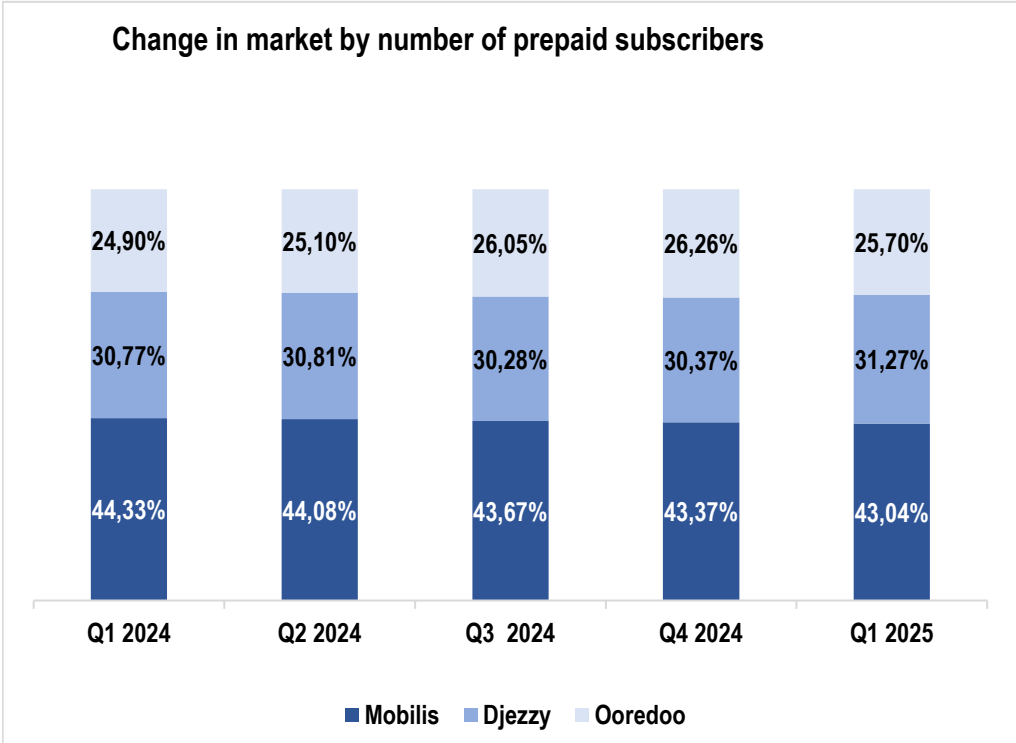
5.2. Change in market share by number of subscribers



5.3. Change in the prepaid market

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Mobilis	21 948 822	21 945 301	22 287 308	22 392 984	22 314 928
Djezzy	15 231 958	15 338 981	15 454 340	15 683 183	16 211 720
Ooredoo	12 328 438	12 495 557	13 291 714	13 559 429	13 323 170
Total	49 509 218	49 779 839	51 033 362	51 635 596	51 849 818
Growth rate (Q1 2025–Q1 2024)				+4,73%	

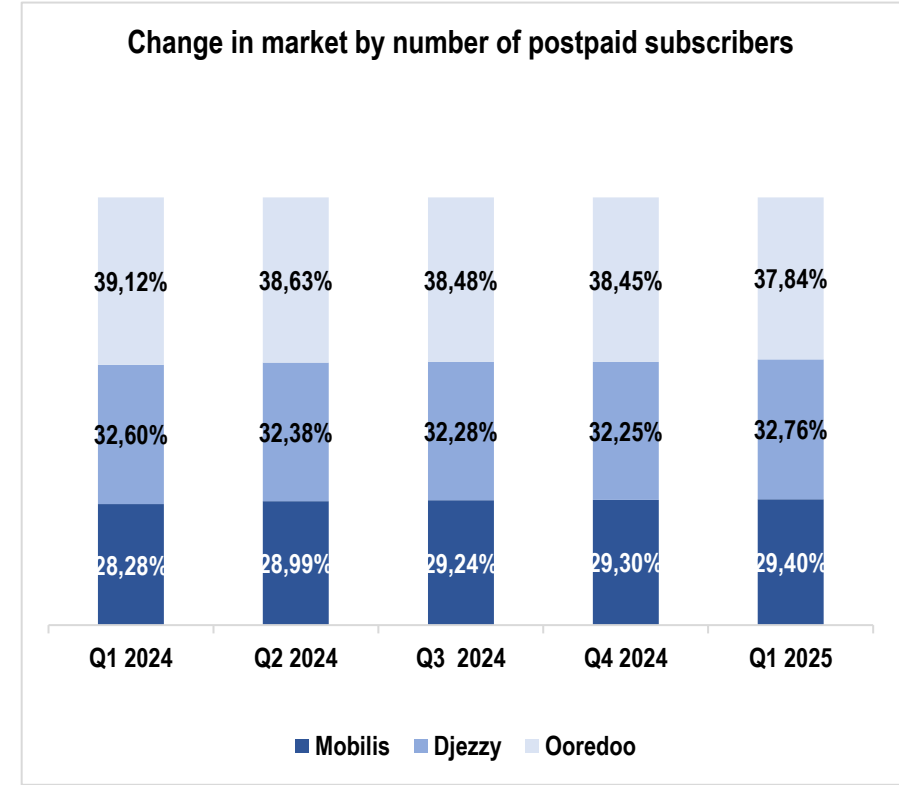
The total prepaid subscriber base recorded growth of 4,73% in one year, increasing from 49,509 million subscribers in Q1 2024 to 51,850 million subscribers in Q1 2025.



5.4. Change in the postpaid market

	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Mobilis	707 088	714 092	713 698	709 423	710 587
Djezzy	815 126	797 699	788 126	780 947	791 690
Ooredoo	977 992	951 633	939 380	931 173	914 498
Total	2 500 206	2 463 424	2 441 204	2 421 543	2 416 775
Growth rate (Q1 2024–Q1 2025)				-3,34%	

The total postpaid subscriber base recorded a decrease of 3,34%, falling from 2,500 million subscribers in Q1 2024 to 2,417 million subscribers in Q1 2025.



5.5. Change in voice traffic generated across mobile telephony networks

In millions of minutes

Type of traffic	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Intra-network (on-net)	35 974	37 722	36 037	37 565	35 647
Outgoing national (off-net)	6 194	6 984	7 143	7 414	7 109
Outgoing international	16	17	14	12	11
Incoming international	11	13	11	11	9
Total	42 195	44 736	43 205	45 002	42 776
Growth rate (Q1 2024–Q1 2025)				+1,38%	

In Q1 2025, voice traffic generated on mobile telephony networks was 45,776 billion minutes, representing slight growth of 1,38% compared with the same period last year.

5.6. Change in SMS traffic generated on mobile telephony networks

In millions of SMS

Type of traffic	Q1 2024	Q2 2024	Q3 2024	Q4 2024	Q1 2025
Intra-network (on-net)	2 600	2 959	3 049	2 877	2 568
Outgoing national (off-net)	369	435	449	445	431
Outgoing international	5	7	9	7	8
Incoming international	23	27	32	26	25
Total	2 997	3 428	3 539	3 355	3 032
Growth rate (Q1 2024–Q1 2025)				+1,17%	

In Q1 2025, SMS traffic generated on mobile telephony networks was 3,032 billion SMS messages, representing growth of 1,17% compared with the same period last year.