

PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA
THE REGULATORY AUTHORITY OF POST AND ELECTRONIC COMMUNICATIONS



OBSERVATORY OF POSTAL MARKET



2024

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I. NUMBER OF POSTAL MARKET OPERATORS BY REGIME

Regimes	Operators	2023	2024
Exclusivity	Operator of exclusivity regime (Algérie Poste)	1	1
Authorisation	Operators of International express courier	5	5
Simple declaration	Operators of domestic courier	57	71
Total		63	77

In 2024, the postal market accounts 77 postal operators compared to 63 operators in 2023.

II. IAUTHORISATION REGIME MARKET

1. Situation of the postal market under the authorisation regime

1.1. Volume of international traffic

The international express mail market recorded a total volume of 842 002 items in 2024, marking an increase of 143 276 items compared to the previous year, or a 20,51% increase.

The number of shipments by the EMS operator Champion Post has almost doubled, increasing from 133 706 to 253 864 shipments (+90%),

Traffic in objects	2023	2024
Aramex Algérie	0	0
Conexlog	36 635	30 455
DHL International Algérie	519 809	557 429
EMS Champion Post	133 706	253 864
Falcon Express Algérie	8 576	254
Total	698 726	842 002

Source: Operators

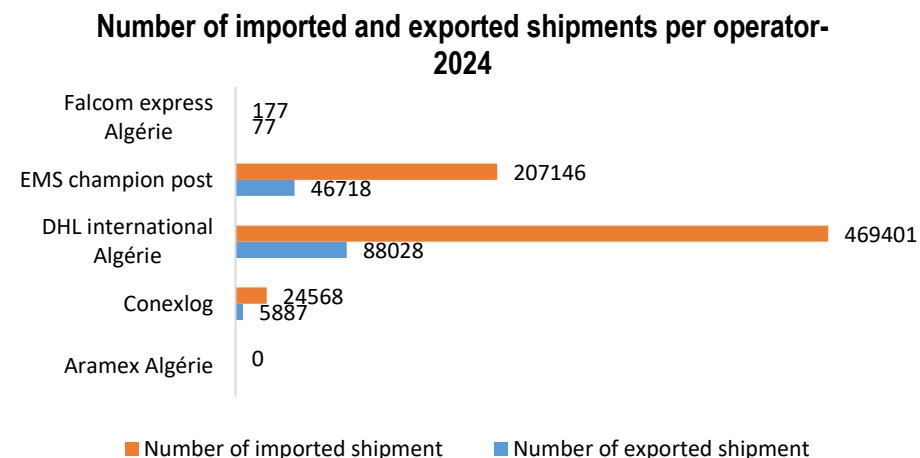
a. Number of imported and exported shipments by operator

Imported items saw an increase of 25,24% compared to the previous year, or about 141 338 fewer shipments.

In terms of the number of exported consignments, a slight increase of 1,40% was recorded.

Traffic in objects	Number of exported shipments		Number of imported shipments	
	2023	2024	2023	2024
Aramex Algérie	0	0	0	0
Conexlog	3 878	5 887	32 757	24 568
DHL International Algérie	89 771	88 028	430 038	469 401
EMS Champion Post	44 137	46 718	89 569	207 146
Falcon Express Algérie	986	77	7 590	177
Total	138 772	140 710	559 954	701 292

Source: operators

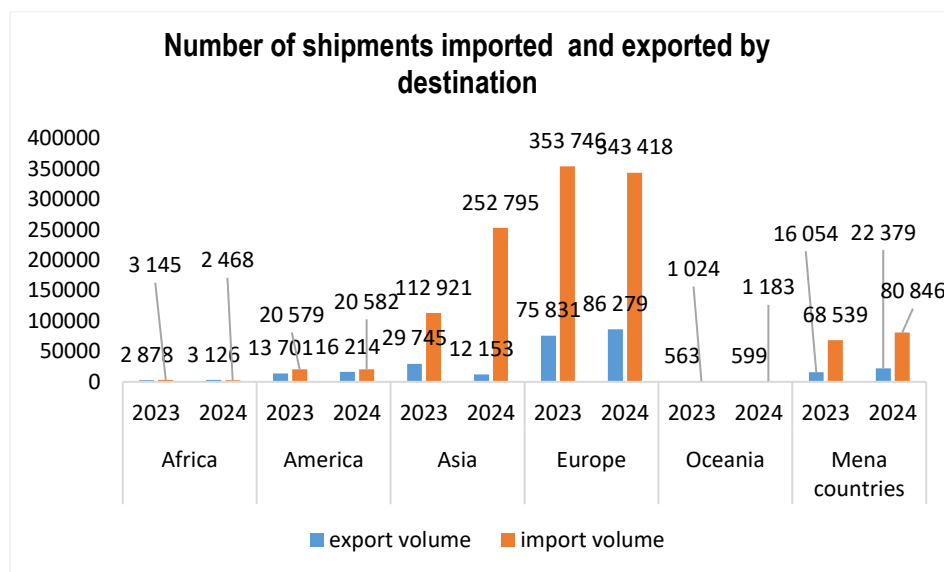


b. Number of imported and exported shipments by destination

The number of shipments destined for abroad increased by 1 938 units in 2024, including an increase of 39,40% to MENA countries and 18,34% to America. Incoming flows increased by 141 338 of imported objects. The most significant increase was re-recorded for inward flows in Asia with 139 874 units less compared to the year 2023.

Traffic in objects	Number of exported shipments		Number of imported shipments	
	2023	2024	2023	2024
Africa	2 878	3 126	3 145	2468
America	13 701	16 214	20 579	20 582
Asia	29 745	12 153	112 921	252795
Europe	75 831	86 279	353 746	343 418
Oceania	563	559	1 024	1183
MENA countries	16 054	22 379	68 539	80 846
Total	138 772	140 710	559 954	701 292

Source : operators



c. Number of shipments imported and exported by type and operator

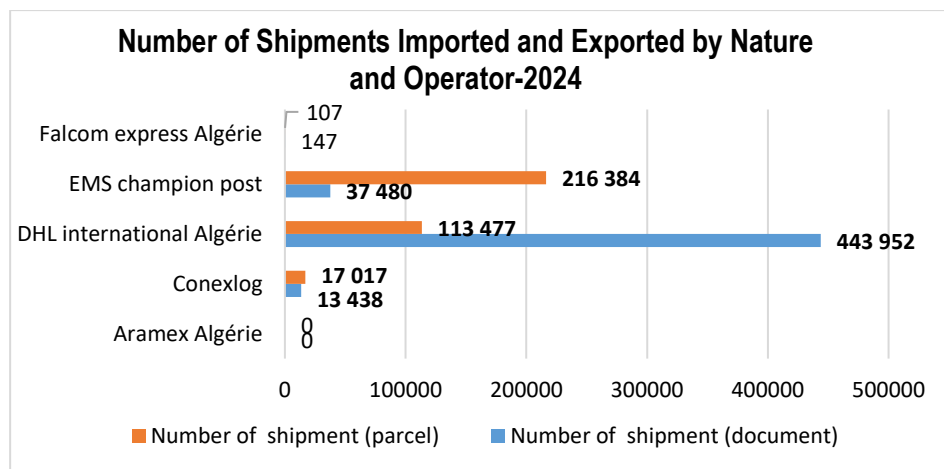
Over the period analyzed, contrasting trends were observed depending on the type of shipment and the operators concerned.

The number of document shipments increased by 12,89% overall, from 438 486 shipments in 2023 to 495 017 in 2024. This increase reflects a slight growth in document delivery activity.

Regarding the number of parcel shipments, an increase of 33,33% is recorded, rising from 260 240 in 2023 to 346 985 in 2024. This significant increase highlights a strong trend towards growth in e-commerce.

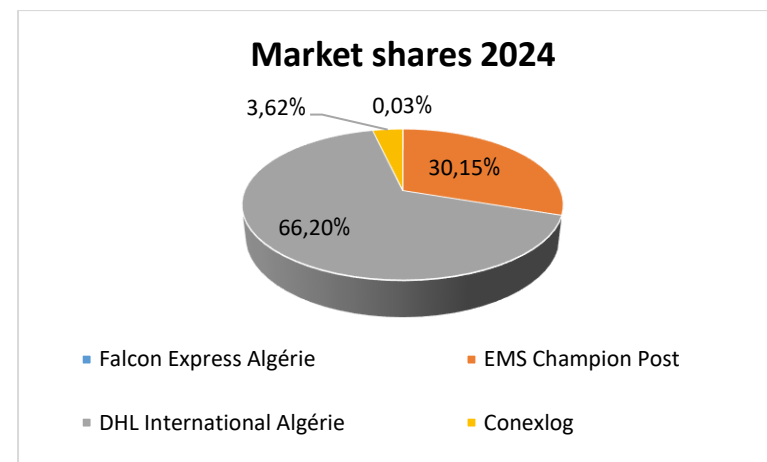
Traffic in objects	Number of shipment (Document)		Number of shipment (parcel)	
	2023	2024	2023	2024
Aramex Algérie	0	0	0	0
Conexlog	16 145	13 438	20 490	17 017
DHL International Algérie	386 601	443 952	133 208	113 477
EMS Champion Post	31 988	37 480	101 718	216 384
Falcon Express Algérie	3 752	147	4 824	107
Total	438 486	495 017	260 240	346 985

Source : operators



2.2. Market shares

Regarding market share for international express mail in 2024, DHL International Algeria and EMS Champion Post hold 66,20% and 30,15% of the market share, respectively. The remaining share is divided between Conexlog and Falcon Express Algeria.



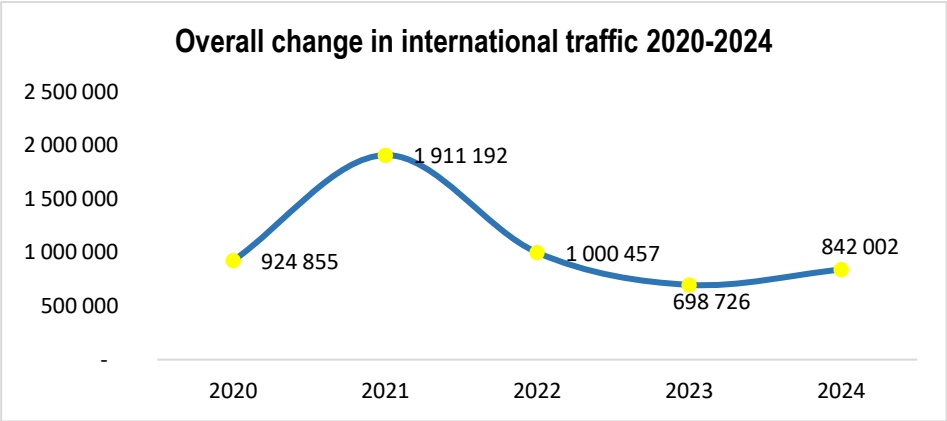
2. Change in shipment traffic

2.1. Trends in overall international traffic

	2020	2021	2022	2023	2024
overall international traffic	924 855	1 911 192	1 000 457	698 726	842 002
Evolution rate (2020-2024)				-8,96%	

Between 2020 and 2024, overall international traffic fluctuated significantly, falling from 924 855 shipments in 2020 to 842 002 in 2024, with an exceptional peak in 2021 at 1 911 192 shipments. This increase is mainly due to the economic effects of the global COVID-19 health crisis, which caused a temporary and specific increase in traffic. Over the entire period (2020-2024), the cumulative growth rate

shows a decline of 8,96%, reflecting an overall decrease despite marked year-on-year variations.

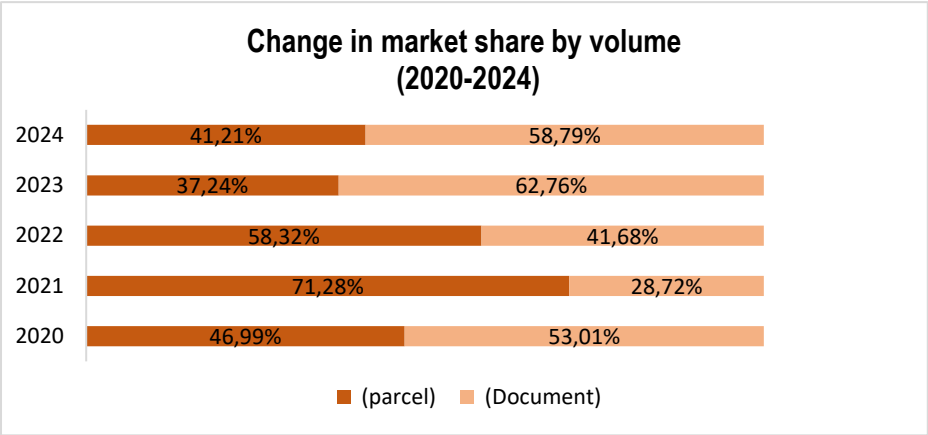


2.2. Evolution Change in volume by type

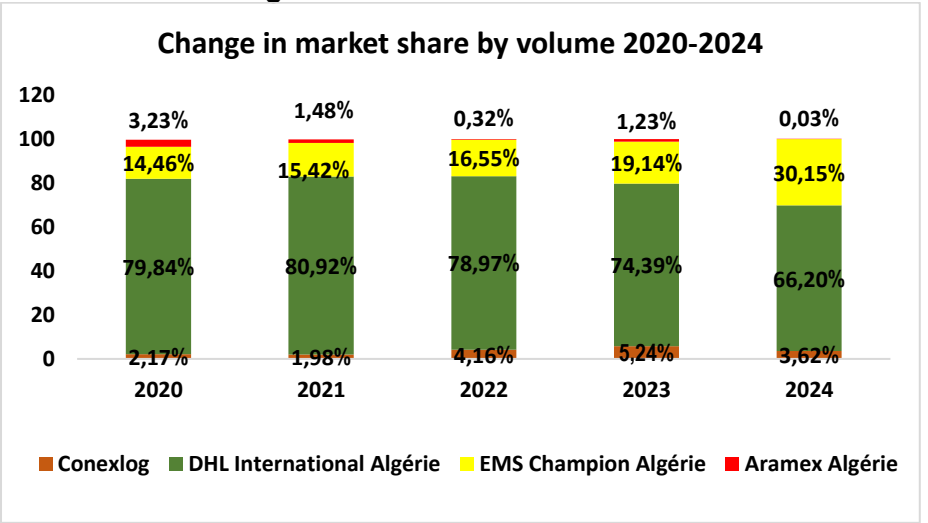
The evolution of international traffic volume between 2020 and 2024 reflects the sensitivity of the postal sector to cyclical and structural conditions.

In 2020, documents were slightly dominant, accounting for 53.01% of the total. However, in 2021, the COVID-19 pandemic disrupted this market segment, favoring the predominance of parcels at 71.28% as a result of health restrictions.

From 2022 onward, the share of documents gradually increased again (41.68%), reaching 58.79% in 2024.



2.3.Evolution Change in market share by volume under the Authorisation regime



III. SIMPLE DECLARATION REGIME MARKET

The postal market subject to the simple declaration regime experienced significant positive growth between 2023 and 2024. The volume of items sent rose from 17 547 752 in 2023 to 18 675 337 in 2024, representing growth of 6,43% over this period. This increase reflects favourable market dynamics, demonstrating a significant rise in postal activity under this regime.

Traffic volume	2022	2023	2024
Algérie Poste (more than 50 g)	27 381 285	10 123 710	5 579 824
Evolution rate	-63,03%	-44,88%	
Other operators	3 337 208	7 424 042	13 095 513
Evolution rate	+122,46%	+76,39%	
Total traffic	30 718 493	17 547 752	18 675 337
Evolution rate	-42,88%	+6,43%	

Source : Algérie Poste

IV. EXCLUSIVITY REGIME MARKET

The postal market under the exclusive regime recorded a 1,70% increase between 2023 and 2024. The total number of mail items rose from 53 644 915 in 2023 to 54 555 745 in 2024.

Traffic volume	2023	2024
Total	53 644 915	54 555 745
Evolution rate	+1,70%	

Source : Algérie Poste

V. DEPLOYMENT OF POSTAL OPERATORS

Presence of postal operators / number of Wilayas
(2024)

